



DISCOVER THE
WINE, WATER, & WONDERS
OF NEW YORK STATE

DISCOVER
LONG ISLAND
NEW YORK

There are many reasons to visit Long Island - New York City's Beachfront Backyard. Just a 30-minute trip from midtown Manhattan, Long Island boasts many attributes; from its most notable, the 120-miles of beaches that shape the Island's coastline and are often included in Worlds Best Beaches roundups, to its most distinguishing, the rich farmland on the east end that contributes to the award-winning Wine Country, named one of the Top 10 Wine Regions in the World by Wine Enthusiast Magazine. Don't miss our downtown deal passes and experiences that are part of our fun filled FIT Fridays!

Visit
ITHACA

Located in the Finger Lakes Region of NYS, "Ithaca is Gorges" no matter the season. Explore the many waterfalls that make Ithaca unique! Relax on Cayuga Lake, stroll our eclectic downtown shopping and dining or visit our award-winning wineries. At the end of the day, rest your head in one of Ithaca's hotels or inns, from luxury to family-friendly.

VISIT
ROCHESTER
LIMITLESS

An all-American city, Rochester is the perfect balance of refined and relaxed, amazing and affordable, historical and happening. Known as the cultural capital of New York State, experience world-class museums as well as 140+ annual festivals and events, and a 96' waterfall in center city.

**CORNING
MUSEUM
OF GLASS**

The Corning Museum of Glass displays the world's finest collection of art and historical glass. The Museum is located in the beautiful Finger Lakes region of New York, halfway between NYC and Niagara Falls USA. Experience the science, art, and history of glass in our galleries, and watch glass being made in a state of the art glass blowing amphitheater. Self guided tours available. Guests may dine on their own or use vouchers in the spacious, light-filled Cafe. The Studio offers hands-on glass making experiences fun for all ages. Come see glass in a whole new light!



HV NY Hudson Valley
MAKE IT YOURS

A region bordering New York City with magnificent scenery that inspired artists whose works became the Hudson River School of Painters. It is home to the newly opened LEGOLAND NY Resort, the Holocaust Museum and Center for Tolerance and Education, and the Franklin D. Roosevelt Presidential Library and Museum. There is an abundance of tasty craft beverage locations and it is a foodie haven with delicious farm to table meals.

NIAGARA FALLS USA

Iconic views and iconic adventures await in Niagara Falls USA. From the majestic, natural beauty that surrounds, to the wealth of year-round activities — the region is a sightseer’s dream. Soak in the wonder and awe that is Niagara Falls, along with an abundance of outdoor recreation, history, art and culture, and a scenic countryside that boasts nearly two dozen wineries.

NEW YORK'S
FINGER LAKES
TOURISM ALLIANCE

The USA’s oldest regional destination marketing organization promoting the Finger Lakes. Our 11 glacially formed lakes offer stunning views with 25 New York State Parks to explore. Wine, beer, cider, and distilled products offer something for every palate with new craft beverage locations popping up throughout the region! Don’t miss The Lake House on Canandaigua (Inn on the Lake) or Season’s on Keuka Banquet & Conference Center.

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